Chamber Sponsorship Initiative

2026 -2027

THE CHESTERFIELD CHAMBER

Welcome!

Welcome to Chamber Sponsorship Initiative (CSI), the chamber's program to promote our members!
CSI gives chamber businesses recognition leading to business growth and positive influence in the community. With the variety of options available, we provide opportunities to create a spotlight on every business.

Terms And Conditions Apply for All Sponsorships

1. For all events where tickets are part of the package, company must provide names to chamber staff a minimum of 5 days prior to the event.

2. When signing a contract, members are committed. **They have 30 days to pay or company will lose the sponsorship.**

3. **ALL** sponsorship fees are non-refundable.

4. The Chamber reserves the right to cancel or reschedule an event due to unforeseen circumstances. We will make every effort to deliver value to our sponsors and members within the same fiscal year.

5. All purchases are to be reviewed for final approval by the Chamber staff.

FAQs

What payment options are available?
– Members can use a stored credit card, enter in a credit card, or choose an invoice option when checking out online.

Can sponsorships be invoiced monthly?
– No, sponsorship payments must be paid in full. *ALL SPONSORSHIP PAYMENTSMUST BE PAID WITHIN 30 DAYS OR THE SPONSORSHIP IS FORFEIT.*

I am not currently a chamber member, can I still sponsor?
– Only chamber members can sponsor. Please contact *jonathan@chesterfieldchamber.com* if you have questions regarding membership.

What members can use credit from their membership for CSI sponsoring?
Members at the Engaged Marketing level and above receive credits for sponsoring events that can be applied each year you renew.

- Engaged is $100
- Enhanced Marketing is $250
- Executive Circle is $500
- Community Leader is $750

Where do I ask questions other questions?
– Need assistance walking through our opportunities and finding the right sponsorship to help your business grow? Reach out to diamyn@chesterfieldchamber.com to schedule a meeting with a Chamber staff member.

Luncheon Presenting Sponsor

You have the option to be the Luncheon Presenting sponsor for all **12** of our **Monthly Membership Luncheons,** our largest and most-attended event with an average attendance of 150+ guests, acclaimed speakers, and attendees ranging from small to large businesses and agencies.

Luncheon Presenting Sponsor $8,000

Exclusive Benefits:

- 4 tickets (member and/or non-member)
- 2-3 minute presentation at every luncheon – can include video
- Logo on nametags
- Advanced copy of the guest list (name & company sent the Monday of the luncheon)
- Signage at nametag table
- Signage on table tents
- Placing marketing materials at each seat
- Prime reserved table placement
- 1 Website article
- Social Media shout-out leading up to luncheon
- Skip the food line
- Recognition on individual slide
- Recognition in luncheon marketing

Luncheon Sponsorships

Build your network, meet community leaders, and develop relationships that can impact your business at **one** of our monthly luncheons with an average of 150+ attendees

Platinum Sponsor $1,000

Exclusive Benefits:

- 4 tickets (member and/or non-member)
- 2-3 min. presentation– can include video
- Signage at nametag table
- Placing marketing materials at each seat
- Prime reserved table placement
- Website article
- Social Media shout-out leading up to luncheon
- Skip the food line
- Signage on table tent
- Recognition on individual slide
- Recognition in marketing

Gold Sponsor $650

Exclusive Benefits:

- 2 tickets (member and/or non-member)
- Signage at nametag table
- Placing marketing materials at each seat
- Social Media Shout-out leading up to luncheon
- Signage on table tent
- Recognition on individual slide
- Recognition in marketing

Silver Sponsor $500

Exclusive Benefits:

- 2 tickets
- Signage on table tent
- Recognition on individual slide
- Recognition in marketing

Luncheon Sponsorships

Spotlight Table Sponsor $250

Benefits:

- 1 ticket (member and/or non-member)
- 1 6' table to distribute company promotional items
- Collect business cards for door prize drawing
- 2 minute introduction while drawing raffle

Conditions:

- Sponsor to provide door prize value at a minimum of $25, with Chamber staff approval

Registration Sponsor $175

Benefits:

- 1 ticket
- 1 6' table to distribute company promotional items

*Exhibit Booth Sponsor $400

*Non-Profit Exhibit Booth $300

Benefits:

- 2 tickets
- 1 6' table to distribute company promotional items
- Marketing on Chamber website event page.

*Applicable for our Luncheon & Business Expo in November

Chamber Night Out

Held on the 3rd Tuesday of the month from 5:30 - 7:30pm, this is an opportunity to network and promote your business in a relaxed social atmosphere to an average of 50+ attendees.
Only 10 of these spots are offered in the year! Secure your month soon!

Chamber Night Out Sponsor $500

- Showcase your business, services and facilities to the business community
- Benefit of addressing attendees for promotion of your business
- Benefit of presenting a promotional item to each attendee
- Business cards collected during event registration
- Recognition in all event promotions via Chamber communications platforms
- Company logo provided in event coverage in weekly Chamber Newsletter sent to over 4,000 chamber business partners' emails
- Company logo provided on Chamber website event listing

Host responsibilities:

- Event space and parking must accommodate 50-100 attendees
- Arrange and pay for food refreshments and beverages
- Provide registration table at venue entrance
- Provide a prize to be given away in a drawing

Committee Presenting Sponsor

The Series Presenting sponsor covers one of any of our committees such as: **the Women's Business Council, Government Affairs , Non-Profit , Membership, DEI,** or **Young Professionals Committees,** or our **Leadership Chesterfield Program.** Benefits will apply to the selected series only for the year.
Please note that these benefits apply to in-person *and* virtual meetings.

Committee Presenting Sponsor $4,000

Exclusive Benefits:

- 4 tickets to events (member and/or non-member)
- 2-3 minute presentation at committee events
- 2 minute presentation at committee virtual/in-person meetings
- Logo on nametags
- Signage at nametag table
- Placing marketing materials at each seat
- Prime table placement with signage
- Website article
- Social Media Shout-out leading up to luncheon
- Skip the food line
- Signage on table tents
- Recognition on individual slide
- Recognition in marketing in any committee/committee events
- Advanced copy of the guest list to events

Conditions:

- Must be able to attend virtual meetings or provide a 2-3 min. video to play during them

Notable Committee Events:

WBC: Speednetworking, ConnectHER Conference, BREW, Lunch & Learns

Gov't Affairs: Legislative Breakfast, Primary Breakfast

DEI: DEI Symposium, Lunch & Learns

YP: March Madness, Lunch & Learns

Leadership Chesterfield: Entire program

Committees meet once a month virtually. In-person events range from 2-4 a year with 20 - 75+ attendees
This sponsorship will cover all meetings, both virtual and in-person

Committee Sponsorships

Similar to luncheons, these sponsorships will apply to any *one* of our committee events of your choosing listed on the previous page.
Please note that depending on the venue, benefits may not always apply.

Platinum Sponsor $1,000

Exclusive Benefits:

- 4 tickets (member and/or non-member)
- 2-3 min. presentation at the event – can include video
- Signage at nametag table
- Placing marketing materials at each seat
- Prime reserved table placement
- Website article
- Social Media shout-out leading up to event
- Skip the food line (if applicable)
- Signage on table tents
- Recognition on individual slide (if applicable)
- Recognition in marketing

Silver Sponsor $500

Exclusive Benefits:

- 2 tickets
- Signage on table tent
- Recognition on individual slide (if applicable)
- Recognition in marketing

Gold Sponsor $650

Exclusive Benefits:

- 2 tickets (member and/or non-member)
- Signage at nametag table
- Placing marketing materials at each seat
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Benefits:

- 1 ticket
- 1 6' table to distribute company promotional items

Next Steps Sponsor

Held once every other month, this sponsorship covers *all* 6 Next Step orientations throughout the year to new and prospecting members

Next Steps Sponsor $425

- Benefit of presenting a 2-minute Business Spotlight video
- Benefit of providing company marketing materials to attendees, upon approval of Chamber staff
- Benefit of setting up company display at Next Steps program
- Recognition from the podium
- Top billing in event program
- Top billing in event slide presentation
- Top billing in all pre and post-event publicity
- Recognition in event coverage in weekly Chamber Newsletter sent to over 7,500 chamber business partners' emails
- Top billing on Chamber website event page, with nearly 250,000 annual visits

E-Communications

Promote your business to the Chamber's Business Partners through the digital space! Send an email advertising an upcoming event or special to the entire membership, or be a part of our weekly newsletter - that's 52 ads for the year!

Headline Marketing Email $300

(Pick 1 Option)

- Inclusion in respective month's Marketing Email sent to approx. 6,500 chamber business partners' emails on Thursday
- Chamber email open rate is 42%

Company Ad Promotion

- Company ad (600 pixels wide X 450 pixels tall) featured in monthly Member to Member E-blast

Conditions:

- Ad must be approved by the chamber with the following dimensions: 600 pixels wide X 450 pixels tall; must be .jpeg or .png file

Article Sponsor

- In an article of 500 words or less, feature your business knowledge providing members with the latest strategies, trends, tips and news for today's business challenges.

Conditions:

- Company logo and author's headshot to accompany article.
- Article, headshot, and company logo are provided by the business and approved by the Chamber.

Key to Business Spotlight Sponsor

- Member Spotlight includes: 60-90 second video, your business logo and 200-word write-up on the business

Conditions:

- Video, logo and write-up are all provided by the business and approved by the Chamber.

Chamber Newsletter Sponsor $1,500

- Company logo with hyperlink to your website at the bottom of each weekly edition of Chamber Newsletter sent to approx. 6,500 chamber business partners' emails

Conditions:

- Sponsor to provide graphic ad to Chamber.